



FORPIQ

# Unlocking the power of your IP

MONTREAL, APRIL 26<sup>th</sup> 2017

[www.forpiq.com](http://www.forpiq.com)





Unlocking  
the power of your IP

FORPIQ

Montreal, 2017.04.26



## What is FORPIQ?

- Organisation set up jointly 16 years ago by IPIC, LES, FICPI and AIPPI.
- Our mission:

*Increase the level of knowledge of innovative Canadian companies and their advisers with respect to IP assets to help them create more commercial value*

Questions: [info@forpiq.com](mailto:info@forpiq.com)



# Unlocking the power of your IP

FORPIQ

Montreal, 2017.04.26



- Our 9<sup>e</sup> forum will look at demonstrating to businesses the benefits of harnessing the full potential of their IP and how to do it (financing, acquisition, partnerships, defense, etc.)
- Speakers from industry, both large and small companies :
  - Pelican
  - Google
  - Tandem Launch
  - Bombardier Aerospace
  - Fonds Innovation FTQ
  - TechInsights
  - BARD Medical Device
  - Others....

Questions: [info@forpiq.com](mailto:info@forpiq.com)



FORPIQ

Unlocking  
the power of your IP

Montreal, 2017.04.26



## Why attend?

- For patent agents/attorneys in law firms:
  - To better understand your client's business needs/issues
- For a company's managers and/or investors:
  - To see what other companies have done to address IP problems/challenges and create value
  - To learn about best practices from industry experts
- For government representatives:
  - To better understand IP challenges facing Canadian companies

Questions: [info@forpiq.com](mailto:info@forpiq.com)



Unlocking  
the power of your IP

Montreal, 2017.04.26



# MONTREAL, APRIL 26<sup>th</sup> 2017

Registration and preliminary program  
available online on January 25th\*:

[www.forpiq.com](http://www.forpiq.com)

*\*expected date of launch of our new website*

Questions: [info@forpiq.com](mailto:info@forpiq.com)